

# *team* SQUAMISH



**2019 & 2020 SPONSORSHIP PROPOSAL**



# DEAR PARTNER



**Thank you** for taking the time to review our sponsorship proposal.

Team Squamish has been successfully developing competitive riders in Cross Country Mountain Biking (XC MTB), right here in our own backyard of Squamish since 2005. Having not only produced a number of National Team riders, Team Squamish is a well regarded and recognized grass-roots MTB development and race team throughout BC and Canada.

*'It is a privilege to coach these talented cyclists and all-around athletes of Team Squamish. I look forward to the upcoming season'* Mike Charuk - Team Squamish Head Coach (since 2009)



These achievements would not have been possible without continued community support. By sponsoring Team Squamish, you are giving Squamish youth (12-18 years old) the opportunity to not only set and achieve their cycling goals but you are also supporting them to develop life skills that contribute to well-rounded, healthy and happy youth in our community. Team Squamish riders and their families also volunteer building and maintaining the very trails we ride and the events we host.

This 2-year Sponsorship Proposal outlines the various options of support that we hope will work for your organization. We will ensure that you, as a sponsor, get the most recognition possible for your annual financial contribution.

Thank you for your consideration and please don't hesitate to contact us for additional information or visit [www.teamsquamish.ca](http://www.teamsquamish.ca).

**DEADLINE: December 19, 2018**

Sincerely—Team Squamish Sponsorship Team,  
*Jan & Kim Lowe and Sean & Lisa Dickson*  
Email: [sponsors@teamsquamish.ca](mailto:sponsors@teamsquamish.ca)



# ABOUT



**Team Squamish** is a youth development cycling team. Our mandate is to create an opportunity for young athletes to develop their cycling skills and achieve their goals by supporting their training efforts, providing coaching and enabling opportunity.

Team Squamish, a non-profit organization, was founded as a community based racing club in 2005. Our team promotes and supports the development of competitive Cross Country Mountain Bike riders whom train in various cycling disciplines—Downhill, Enduro, Cycle Cross, Road, and Track.

The team has two components: An elite team of riders who compete in categories for which there is a national or world championship and a development team whose members are between 12 and 18 years of age and who have had success and shown a commitment to racing. **All team members are licensed by Cycling BC.**



# SPONSOR RECOGNITION



**Team Squamish** has created a variety of sponsorship levels allowing you to contribute as much as you are able. As a Team Squamish sponsor, you will receive the benefit of having your business advertised on **Team Squamish apparel**, which is mandated to be worn on training rides and at all local and province-wide races. Athletes also sign a ‘code of conduct’ at the start of each season.

Additionally, your business will be recognized on the Team Squamish **website** [www.teamsquamish.ca](http://www.teamsquamish.ca), the Team Squamish **banner** (displayed at races and functions) and **Facebook/Instagram** @teamsquamish.

**We are always open to ‘creative’ ideas!**

# RESULT HIGHLIGHTS

## 2017 & 2018 Seasons



2017, 2018 **U13 Boys BC Cup Series Champion (XCO)**

2017, 2018 **U13 Boys BC Champion (XCO)**

2018 **U15 Girls BC Cup Series Champion (XCO)**

2018 **U15 Girls BC Champion (XCO)**

2018 **U15 Boys BC Cup Series Champion (XCO)**

2018 **U15 Boys BC Champion (XCO)**

2018 **U17 Girls Bear Mountain BC Cup (XCO) – 1st**

2018 **U18 Female Spakwus 35 (XCO) - 1st**

2018 **U18 Female Spakwus 50 (XCO) - 1st**

2018 **U18 Male Spakwus 50 (XCO) - 3rd**

2018 **U18 Male Nimby 50 (XCO) - 3rd**

2018 **BC High School Championships (Enduro) – 1st Grade 9 girls**

2018 **BC High School Championships (XCO) – 1st Grade 9 girls**

2018 **BC High School Championships (Enduro) – 3rd Grade 8 girls**

2018 **BC High School Championships (XCO) – 3rd Grade 8 girls**

2018 **UCI World XCO Championships (U19) – 9th**

2017 **UCI World XCO Championships (U19) – 3rd**

2018 **Canadian XCO Championships (U19) – 2nd**

2018 **Mt. Tremblant Canada Cup (U19) Champion**

2017 **U19 Boys BC Champion (XCO)**

2017-2018 **Canadian MTB Coach of the Year**



Volunteer Bike Wash Station @ 2018 BC Bike Race

# SPONSORSHIP LEVELS



## Platinum Level Sponsorship—\$2,500 or greater

Maximum three spots at Platinum Level. The primary Platinum sponsor from previous 2-year term receives first right of refusal to have their logo in the prime spot on the jersey and banner for the following 2-year sponsorship term.

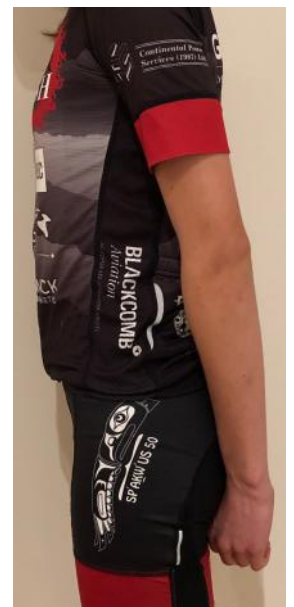
## Gold Level Sponsorship—\$1,000 up to \$2,500

## Silver Level Sponsorship—\$500 up to \$1,000

## Bronze Level Sponsorship—up to \$500

**In Kind**—We understand that not everyone can provide direct financial support, and we are happy to accept sponsorship in other mutually agreeable ways (e.g. rider discounts on supplies and services, athlete support, physio and training, etc.)

**Please Note**—Your sponsorship commitment is for 2 years (uniform design does not change during this period) with numbers above representing annual contributions. Sponsorship levels at Silver or In-Kind donations of \$500.00 or more will have their company logos suitably displayed on all Team Squamish apparel along with representation on the Team Squamish website, banner and Instagram. All other sponsorship levels will be represented on the Team Squamish website. Location of company logos will be determined by the level of sponsorship chosen – a higher level of financial commitment will provide a higher level of logo visibility.



# SPONSORSHIP AGREEMENT



Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: Office \_\_\_\_\_

Mailing \_\_\_\_\_

**Thank you for supporting Team Squamish.** This agreement serves to clarify the obligations of both the Sponsor and Team Squamish. The Sponsor agrees to commit to sponsorship of Team Squamish at the following level:

**LEVEL:** Please check level of commitment (refer to Page 5 for sponsorship level information).

Platinum     Gold     Silver     Bronze

\$\_\_\_\_\_ (Annual Financial Commitment)

**TERM:** 2019-2020, 2 years (With uniforms ordered every two years with the next order being placed Jan/19).

**IN-KIND DONATION:**

Please provide details of In-Kind donation:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Team Squamish agrees that it will fulfill its commitment to the sponsor by requiring Team Squamish members to wear team apparel bearing the sponsors' logos at all local and provincial races; sign a 'Code of Conduct' promote sponsors through the Team Squamish website, banner, Facebook, Instagram and by referral of services; and through other means deemed appropriate by the Executive Committee. Should either party be in breach of this agreement, the agreement will be considered null and void with no further obligation from either party.

\_\_\_\_\_  
Sponsor signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print name

\_\_\_\_\_  
Team Squamish President

\_\_\_\_\_  
Date